

## PRIVACY POLICY

People for Animals [PFA], is a registered charitable Trust which manages peopleforanimalsindia.org and is committed to protecting the privacy of all users who visit this website. This Privacy Policy describes the collection, use, and security of information received when users visit our mentioned web address.

Our privacy policy is subject to change time to time without notice. We will notify you of any material changes to our Privacy Policy by posting the new Privacy Policy on our Website. To make sure you are aware of the changes, please review this policy periodically.

This Privacy Policy applies only to your use of our website and our social media platforms. Partner companies which provide support to PFA or other external sites that are linked on the website may also gather information from you; you should consult the privacy policies of those external websites and Partner companies as appropriate and applicable.

By using or accessing the Website, you are accepting the practices described in this Privacy Policy and Terms of Use, and you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. The Site is hosted in India.

This Privacy Policy applies to information that personally identifies you (other than publicly available information), or is otherwise sensitive or privileged information in law “**Personal Information**” as defined/detailed below) collected on the Site or, where indicated, other information you provide to us. The collection, transfer, storage, processing and maintenance of your Personal Information shall be in accordance with the terms of this Privacy Policy.

As a general rule, this website does not collect Personal Information about you when you visit the site. You can generally visit the site without revealing Personal Information, unless you choose to provide such information. Your usage of this Site, and/or provision of information as detailed below, constitutes an affirmation on your part that you are aware of the fact of information collection, are authorized and competent to provide the information that is collected for availing of the features, services and resources provided on this Site and that you consent to providing such information.

## **COLLECTION OF PERSONAL INFORMATION:**

Depending on the type of communication or transaction, the “Personal Information” shall mean and include, *inter-alia*:

1. Contact information and preferences such as your name, postal address, zip code, telephone number, organization name, parents’ names, email address, emergency contact number; and
2. Payment related information such as credit card and/or bank information, or billing information, Permanent Account Number (PAN); and
3. Biographical and demographic information such as gender, date of birth, language, nationality, marital status, educational and professional qualifications, areas of development and/or sectoral interest; and
4. Site user’s social media handles, photographs and content shared with us, photo ID, feedback and comments provided to us on our social media platforms, and audio and/or visual recordings of online events; and
5. Device information such as your unique device identifier and device IP address, as well as information about device’s operating system, mobile carrier and your location information; and
6. Any other information that you provide on the website and are reasonably understood to be personal in nature or would be considered as Personal Information or Sensitive Personal Information under law.

## **USAGE OF PERSONAL INFORMATION:**

Personal Information provided by Site users are used for

1. Providing Site users with personalized services and improving user/visitor experience;
2. Designing, providing and enabling PFA activities, events and campaigns;
3. Operating the Site and understanding its use, for statistical purposes (number of site visits, average time visitors spend at the site, etc.) and security purposes;
4. Managing and processing inquiries, registrations, donations and others interactions with Site users;
5. Sending Site users the information requested by them or consented to be received by them;
6. Process, manage, complete and account for transactions;

7. Sending related information, including confirmations, invoices, technical notices, updates, newsletters;
8. Maintain records for promotional activities and/or submissions made by users;
9. Comply with legal obligations
10. Towards fulfilling the objectives for PFA.

## **INFORMATION SECURITY:**

PFA is dedicated to the security of all Personal Information transmitted to us via any medium. Information about our Site users is an important part of our operations and we take due care to protect the same.

We maintain physical, electronic, and procedural safeguards in connection with the collection, storage, transmission, processing and disclosure of Personal Information as required by law.

We take reasonable steps to help protect Personal Information in an effort to prevent its loss, misuse, and/or unauthorized access, disclosure, alteration and destruction. We release account and other personal information when we deem it appropriate to comply with the law, enforce or apply our Terms of Use, and other agreements, protect the rights, property or safety of PFA employees, users and other PFA -related entities. This includes exchanging information with other organizations and establishments for cyber security purposes, legal services, fraud protection and credit risk detection. We take all reasonable precautions to ensure the security of Personal Information and only permit specific, designated employees to have access to hard copies of Personal Information.

## **COOKIES**

Cookies are small text files widely used to make websites work more efficiently for visitors, and to provide information to the owners of the site that helps them improve user experience. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes, and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web-page traffic and improve our website to tailor it to our followers' needs. We only use this information for statistical analysis, and then the data are removed from the system.

Overall, cookies help us provide a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us and we do not use cookies for saving payment information.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## **WEBSITE LINKS**

In order to provide the maximum number of services and resources to Site visitors, we may contract with other strategic partners, companies and individuals. These additional services and resources may include "links" to other websites accessible from our website. The People for Animals organization Privacy Policy and Terms of Use are not applicable to third-party sites. When you leave the Site and visit another website including one linked from the Site, you become subject to the Privacy Policy and Terms of Use as applicable on the other website(s). We have no control regarding what information may be collected about you by the said website(s), nor do we control what third-parties might do with that information. All third-party websites should have their own privacy policies, which apply to transactions occurring on their website. It is important that you review any privacy policies on third-party sites carefully, prior to using any services or programs being offered.

## **CHILDREN:**

Except in accordance with the legal purposes, provisions and reporting, PFA does not knowingly collect or solicit personal information from anyone under the age of 18 or knowingly allow such persons to provide us with their Personal

Information without parental or guardian consent. If it is discovered that the Personal Information from anyone under the age of 18 has been collected without the consent of a parent or guardian, we will destroy that information as expeditiously as possible. If you believe information from or concerning anyone under the age of 18 have been transmitted to us for purposes other than as expressly allowed, please contact us at **contactpfadelhi@gmail.com**

## **Controlling Your Personal Information**

**You may choose to restrict the collection or use of your personal information in the following ways:**

- If you have previously agreed to allow us to use your personal information to receive newsletters and updates from us etc., you may change your mind at any time emailing us at **contactpfadelhi@gmail.com**, or by clicking the unsubscribe link present in every email from Wildlife SOS.
- We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting.
- You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you, please write to **contactpfadelhi@gmail.com**.
- If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible, at the above address.
- We will promptly correct any information found to be incorrect.

## **NON-PERSONAL INFORMATION**

Our Site can be browsed anonymously without provision of Personal Information, except as for availing certain services, resources and features or for making transactions on the Site. While browsing, the Site's operating system may automatically record some general information about your visit such as

the date and time of your visit to the Site (and the address of the previous website if you linked to our Site from it), basic browser information, and the “hit” number on our Site. This information is not Personal Information, and we do not link it to Personal Information that you provide us.

We may share your non-Personal Information publicly and with our partners and related entities.

We may also use third-party applications to track, monitor and analyse information that is not personally identifiable to users about how they interact with our Sites.

## **RETENTION**

People for Animals organization generally stores your personal information on servers located in India (to edit your information contact us at **contactpfadelhi@gmail.com**). In addition, People for Animals organization may store your information in order to comply with applicable laws/regulations, resolve disputes, establish legal defences, conduct audits, reporting requirements, cyber security purposes, protect People for Animals organization interests including for organization-linked entities, maintain organizational and correspondence records and to enforce our agreements.

## **COPYRIGHT PROTECTION**

All content on this Site including graphics, trademark, text, icons, interfaces, audio clips, logos, images, trade dress, know-how, copyright and software are the Intellectual Property of People for Animals organization and is protected by Indian and applicable copyright laws. The arrangement and compilation (meaning the collection, arrangement, and assembly) of all content on this Site is the exclusive property of the People for Animals organization and is protected by Indian and applicable laws. Permission is given to view the resources of this Site only for the purposes of making enquiries, making donations, paying membership fees or placing an order for the purchase of People for Animals organization products. Any other use, including the reproduction, modification, distribution, transmission, republication, display or performance, of the content on this Site can only be made with the express prior permission of the People for Animals organization. All other trademarks,

brands and copyrights other than those belonging to People for Animals organization belong to their respective owners and are their property.

## TERMS OF USE

People for Animals, India [PFA], provides the information contained on the website or any of the pages comprising the website (<https://peopleforanimalsindia.org>) to visitors ("visitors") (cumulatively referred to as "you" or "your" hereinafter) subject to the terms and conditions set out in these website terms and conditions, the privacy policy and any other relevant terms and conditions, policies and notices which may be applicable to a specific section or module of the website.

If you continue to browse and use this website you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our privacy policy governs PFA's relationship with you in relation to this website.

We are registered in India as a Charitable Trust, and our registered Office and principal place of business is at **4-T, DCM Building, 16 Barakhamba Road, New Delhi 110001, India.**

This website (<https://peopleforanimalsindia.org>) ("Site") is owned and operated by the People for Animals organization.

Users of this Site that are employees or agents of other entities, please note that references to "you" shall mean and include both: (1) any entity or individual that is your employer or for whom you act as an agent, and (2) the "user" individually unless otherwise stated on the Site or in these Terms. The following Terms are a legally binding agreement between the People for Animals organization and you and govern your access to, and use of, the Site, including all information on it or submitted through it. The Privacy Policy shall be read as an integral part of these Terms. Please read these Terms carefully and contact us if you have any questions.

You can contact us by:

Post: **4-T, DCM Building, 16 Barakhamba Road, New Delhi 110001, India.;**

Email: **[contactpfadelhi@gmail.com](mailto:contactpfadelhi@gmail.com)**

### **AGE RESTRICTION**

Persons under 18 years of age are authorized to use the Site only under parental guidance. By visiting this Site, you represent and warrant that you are at least 18 years of age and may legally agree to these Terms or you are visiting this site



under parental guidance. People for Animals organization assumes no responsibility or liability for any misrepresentation of your age.

The use of this website is subject to the following terms of use:

- The content of the pages of this website is for your general information and use only. It is subject to change without notice.
- Neither we nor any third parties provide any warranty or guarantee as to the accuracy, timeliness, performance, completeness or suitability of the information and materials found or offered on this website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.
- Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements.
- This website contains material which is owned by or licensed to us. This material includes, but is not limited to, the design, layout, look, appearance and graphics. Reproduction is prohibited other than in accordance with the copyright notice, which forms part of these terms and conditions.
- All trademarks reproduced in this website which are not the property of, or licensed to, the operator are acknowledged on the website.
- Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.
- We shall be under no liability whatsoever in respect of any loss or damage arising directly or indirectly out of the decline of authorization for any Transaction, on Account of the Cardholder having exceeded the pre-set limit mutually agreed by us with our acquiring bank from time to time”.

## **PRIVACY**

Our Privacy Policy is part of these Terms and is incorporated herein. Please review our Privacy Policy, which also governs your visit to the Site, to understand our practices. The Personal Information/data provided to us by you during the course of usage of Site will be treated as strictly confidential and in accordance with the Privacy Notice and applicable laws and regulations. If you object to your information being transferred or used, please do not use the Site.

## **DISCLAIMERS**

**Limitation on Liability:** To the maximum extent permitted by law, in no event shall the People for Animals organization or any of the Third Parties be liable to you or any third-party for any lost profits, lost data, costs of procurement of substitute products, or any indirect, consequential, exemplary, incidental, special or punitive damages arising from or relating to these terms or your use of, or incapability to use the site even if People for Animals organization has been advised of the possibility of such damages.

Access to and use of the site is at your own discretion and risk, and you will be solely responsible for any damage to your device or computer system, or loss of data resulting therefrom.

You agree not to rely on People for Animals organization Content and to determine all relevant factors on your own, including (without limitation) accuracy, functionality, quality, reliability and other relevant factors. The People for Animals organization does not assume or admit any liability for User Generated Content on the Site. We reserve the right to monitor and exercise all other rights of ours, and also to modify or remove any People for Animals organization Content or assistance, or User Generated Content at any time, but do not undertake any duty to do so. Any opinions, advice, statements, assistance, services, offers, or information expressed or made available by Third Parties, including users, are those of the respective author(s) or distributor(s) and not of the People for Animals organization, and for which the People for Animals organization admits no liability.

**Exclusive remedy:** you agree that your exclusive remedy for any breach of these Terms (including without limitation, the Privacy Policy) and for any aggregate damages due to you (or others related to you) by the People for Animals organization or any of the Third Parties for any reason relating to any part of the complete site, will be at our option: (a) substitution, correction or replacement of all or part of the content or service causing you damage (if any); or (b) the amount of your damages that are not excluded in the preceding section and which you actually incur in reasonable reliance, which amount will be lesser of the amount paid by you to purchase the merchandise/item causing the damage (if any) or the amount of said damages so incurred.

## **LINKED SITES**

Our Site may contain links to websites belonging to third parties. We provide these links as a convenience, but do not endorse the linked site or anything on it. While their information, products, services and information may be helpful

to you, they are independent entities and we do not control or endorse them. You agree that any visits to linked sites are at your own risk and governed by their own independent privacy policies and terms of use (if any). You are not permitted to link or create a shortcut to our Site from your website, blog or similar application, without obtaining prior written permission from us.

## **AMENDMENTS**

You agree that from time to time we may alter (including adding or eliminating all or parts of provisions) these Terms, including but not limited to the Privacy Policy. Amended versions of these Terms will be implemented from the effective date thereof and will apply to all information that was collected before or after the effective date, including information in databases. The changes will be effective when they appear in a replacement version of these Terms as posted by us on the Site. No other amendments claimed by you will be valid unless they are expressly agreed in writing and signed by People for Animals organization and you. You warrant and undertake to be cognizant of the effective date of the then valid versions of these Terms. Use of the site after the effective date will constitute your consent to the amendments.