PEOPLE FOR ANIMALS™

CSR PROJECT · COMPANIES ACT, SCHEDULE VII ITEM (iv)

STERILISE A TOWN: 1,000 DOGS

Rs 18 lakh
Fixed price, everything included

Humanely sterilise and vaccinate 1,000 street dogs in one town under the Animal Birth Control Rules 2023, to bring down litters, bites and rabies.

WHAT IS DELIVERED
Catch, sterilise, vaccinate against rabies, care for and return 1,000 street dogs to the same street

HOW MUCH
1,000 dogs, ear-notched, with before and after headcount surveys

HOW LONG
About 6 months

WHERE
One town or a set of municipal wards, with the local body's consent

WHAT YOUR CSR PAYS FOR

Humane capture, transport and return to the same spot, 1,000 dogs at Rs 200	Rs 2,00,000
Pre-op check, surgery, anaesthesia, anti-rabies vaccine, post-op care and food, 1,000 dogs at Rs 1,450	Rs 14,50,000
Baseline and end-line dog headcount, ear-notch checks	Rs 50,000
Resident and feeder awareness (notices, ward meetings)	Rs 25,000
Admin, monitoring and funder reporting	Rs 75,000
Fixed price	**Rs 18,00,000**

WHAT YOU CAN REPORT

- Dogs sterilised (1,000), split male and female
- Dogs vaccinated against rabies (1,000)
- Share of the town's dogs sterilised, from before and after headcounts (aim 70%, the national target)
- Surgical complication and mortality rate
- Dog-bite cases reported at the local hospital, before and after (where data is shared)

Smaller budget: Rs 1,800 per dog all-in; sold in blocks of 500 dogs (Rs 9 lakh)

Suits: Pet care, Pharma, Mid-size companies

Schedule VII: Item (iv) animal welfare (with item (i) preventive health care for the rabies element). Run by a PFA unit recognised by the Animal Welfare Board of India for this work, with the local body's agreement, under the Animal Birth Control Rules, 2023.

People for Animals
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Start at peopleforanimalsindia.org/csr. Registration (CSR-1, 12A, 80G) and audited accounts on request. Price holds for agreements signed by 31 March 2027; reports every quarter and at the close.