PEOPLE FOR ANIMALS™

CSR PROJECT · COMPANIES ACT, SCHEDULE VII ITEM (iv)

# RABIES-FREE DISTRICT: 10,000 DOGS

**Rs 23.15 lakh**
Fixed price, everything included

Vaccinate 10,000 street and community dogs against rabies in one district in about 3 months, with a coverage survey to prove it.

**WHAT IS DELIVERED**
Mass anti-rabies vaccination of free-roaming and community dogs, each marked and logged

**HOW MUCH**
10,000 dogs vaccinated, 4 field teams, 1 supervising vet, coverage survey

**HOW LONG**
About 3 months (60 field days)

**WHERE**
One district or a large city zone

**WHAT YOUR CSR PAYS FOR**

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| Veterinary anti-rabies vaccine, 10,500 doses (5% wastage) at Rs 50 | Rs 5,25,000 |
| Cold chain: vaccine cool boxes, ice packs, fridge hire | Rs 50,000 |
| Field teams: 4 teams x 3 people x 60 days at Rs 800 a day | Rs 5,76,000 |
| Supervising vet, 3 months at Rs 60,000 | Rs 1,80,000 |
| Vehicle hire: 4 vehicles x 60 days at Rs 2,500 | Rs 6,00,000 |
| Marking paint or collars, mobile data app, ID tags | Rs 1,00,000 |
| Awareness and dog-bite first-aid talks in schools and wards | Rs 1,00,000 |
| Post-drive coverage survey | Rs 75,000 |
| Admin, monitoring and funder reporting | Rs 1,09,000 |
| **Fixed price** | **Rs 23,15,000** |

**WHAT YOU CAN REPORT**

- Dogs vaccinated (10,000), mapped by ward
- Vaccination coverage from the post-drive survey (aim 70% or more)
- People reached with dog-bite first-aid messages
- Human dog-bite and rabies cases at district hospitals, before and after (where shared)

**Smaller budget:** About Rs 2.3 lakh per 1,000 dogs; if the vaccine is donated in kind, the cash price is about Rs 17.9 lakh for 10,000 dogs

**Suits:** Pet care, Pharma, Mid-size companies

**Schedule VII:** Item (iv) animal welfare and item (i) preventive health care (rabies is a human health risk). Vaccine can also be given in kind by a vaccine maker, lowering the price.

**People for Animals**
4-T, DCM Building, 16 Barakhamba Road, New Delhi 110001 · +91 11 2081 8191

Start at peopleforanimalsindia.org/csr. Registration (CSR-1, 12A, 80G) and audited accounts on request. Price holds for agreements signed by 31 March 2027; reports every quarter and at the close.